



PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release
May 23, 2018

For More Information:
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MARQUETTE MERCHANDISE PROGRAM TO LAUNCH MEMORIAL DAY WEEKEND

Last fall, the Michigan Department of Natural Resources implemented a merchandise program called *These Goods are Good for Michigan*. The program aimed to create a unique public-private partnership designed to be mutually beneficial by promoting businesses who are helping to create needed funding for state parks while connecting outdoor enthusiasts to products that may be of interest to them. The City of Marquette is proud to announce the launch of a local merchandise program, inspired by and similarly developed to foster support for Marquette parks and landmarks called *These Goods are Good for Marquette*.

"We are extremely excited about this initiative. This is a great opportunity for the public to support our amazing parks. This partnership brings local government, local businesses and local artists together to support local parks and the public gets a really nice T-shirt! We look forward to seeing the community and visitors embrace this opportunity," said Jon Swenson, director of Community Services – Parks and Recreation for the City of Marquette.

The initial launch of Marquette's merchandise program will include two T-shirts designed by local artist, *That Girl Amber*, of which graphics represent Marquette's crown jewel – Presque Isle Park – as well as local bucket list destination – Blackrocks.

The Marquette merchandise program is set to launch with the first two designs being available this Memorial Day weekend, beginning on Friday, May 25, 2018.

The two T-shirts are available for sale at LoyalTees and Getz's department store both in Marquette and online at www.LoyalTees.clothing and <http://www.getzs.com> respectively. As these products are sold to consumers, a portion of the sales proceeds will be generously donated back to the City of Marquette's parks for funding necessary maintenance and potentially matching grant funding in the future. Please visit mqtmerch.com to see a complete list of vendors and products as this program progresses.

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