



PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release
May 8, 2019

For More Information:
Engineering Department / 228-0440

‘HOPE STARTS HERE CHALLENGE’ SET FOR MAY 11

On May 11, beginning at 8 a.m. and continuing until 1 p.m., the Upper Michigan Brain Tumor Center will be hosting the annual “Hope Starts Here Challenge”. Events include a kids 1-mile run and 5K, 10K, and half marathon runs, a duathlon, and a family-friendly walk and bike ride.

The kids 1-mile run, the duathlon 5K runs, and the 5K and 10K runs start at Lakeview Arena then head east on the sidewalk on Fair Avenue and north along the multi-use path toward Presque Isle Park. The 1-mile run will turn around before the intersection with Wright Street, while the 5K turns around near the Dead River Bridge. The 10K race continues to and around Presque Isle before returning. Returning runners will use the multi-use bike along Pine Street and then cross Pine Street to return to Lakeview Arena.

The half marathon starts at Lakeview Arena then heads east on the sidewalk on Fair Avenue, before crossing Lakeshore Boulevard and proceeding south on the multi-use pathway. The course continues south to the turnaround at the Carp River. The course then returns toward Lakeview Arena, going past Lakeview Arena and continuing to and around Presque Isle before returning. Returning runners will use the multi-use bike along Pine Street and cross Pine to return to Lakeview Arena.

The duathlon will consist of a 5K run, a 10-mile mountain bike, and a 5K run. The 5K run will follow the same route described above. The bike portion will start at Lakeview Arena, cross Pine Street and enter the Berry Events Center parking lot, then proceed through NMU to the pedestrian corridor located west of Lakeshore Boulevard, in the process crossing Wright Street, Hawley Street, Schneider Mill Court and Powdermill Road.

The family-friendly walk and bike ride will start at Lakeview and will use the sidewalk along Fair Avenue to NMU, crossing at Presque Isle Avenue. The turnaround is at the discretion of the participant.

No roads will be closed, however the public is asked to be aware of pedestrians crossing the streets.

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