



THE CITY OF
MARQUETTE

ARTS &
CULTURE
DIVISION

Local, Regional, State & National

COVID-19 Resources and Information

for Creative Individuals,
Organizations and Businesses

CITY OF MARQUETTE - ARTS & CULTURE DIVISION
COMMUNITY SERVICES DEPARTMENT

ARTS-CULTURE@MARQUETTEMI.GOV
(906) 228-0472

The City of Marquette Arts & Culture Office, a division of the Community Services Department, understands the challenges facing our community's creative individuals and organizations during these difficult times.. We assembled this document as a way to consolidate all of the information and resources being provided on local, state-wide, and national levels to inform and assist those who are experiencing hardship. The following information is split into three sections - For Individuals, For Small Businesses, and For Organizations. Additional resources and links can be found at the end of the document.

Please don't hesitate to reach out to Marquette Arts & Culture staff with any questions about the following information or what else we're doing to help. We are "in the office" from **9:00am-5:00pm every weekday** and can be contacted via email or phone.

Thank you for all that you have done and all that you continue to do. Marquette is a better, more vibrant place because of you, and we look forward to seeing you and working with you in due time.

MACC Office:

arts-culture@marquettemi.gov | (906) 228-0472

Tiina Morin, Arts & Culture Manager:

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Taylor Kulju, Marketing & Promotions and Marquette365:

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Tristan Luoma, Arts & Senior Services Coordinator:

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Now offering online educational, entertainment, informational and wellness workshops and other opportunities on our community calendar, www.Marquette365.com!

View virtual events going on around the community or upload your own. Please contact Taylor at (906) 869-3385 with any questions about the calendar or getting your events posted.

COVID-19 RESOURCES & INFORMATION

FOR INDIVIDUALS

Americans for the Arts | [Website](#) - [Facebook](#)

Americans for the Arts is a national organization whose mission is to build recognition and support for the extraordinary and dynamic value of the arts and to lead, serve, and advance the diverse networks of organizations and individuals who cultivate the arts in America. Connecting your best ideas and leaders from the arts, communities, and business, together we can work to ensure that every American has access to the transformative power of the arts.

PROGRAM: [National Artist/Creative Worker Relief Fund](#) | [Full Description](#)

DETAILS: To support artists during the COVID-19 crisis, a coalition of national arts grantmakers have come together to create an emergency initiative to offer financial and informational resources to artists across the United States. Artist Relief will distribute \$5,000 grants to artists facing dire financial emergencies due to COVID-19; serve as an ongoing informational resource; and co-launch the [COVID-19 Impact Survey for Artists and Creative Workers](#), designed by [Americans for the Arts](#), to better identify and address the needs of artists.

To be eligible for a relief grant, applicants must be:

- Practicing artists able to demonstrate a sustained commitment to their work, careers, and a public audience;
- Experiencing dire financial emergencies due to the COVID-19 pandemic;
- 21 years of age or older;
- Able to receive taxable income in the U.S. (e.g. citizen, green card holder, and/or permanent resident who can provide a W9 and SSN or ITIN);
- Residing and working in the U.S. for the last two years

The fund will operate through September 2020 and will fund at least 100 artists per week. The application will be open in cycles based on these exact dates:

- *Cycle I: April 8 - April 23 (closes 11:59pm ET)*
- *Cycle II: April 24 - May 21 (closes 11:59pm ET)*
- *Cycle III: May 22 - June 18 (closes 11:59pm ET)*
- *Cycle IV: June 19 - July 23 (closes 11:59pm ET)*
- *Cycle V: July 24 - August 20 (closes 11:59pm ET)*

APPLY: [Website](#)

BLOG: [Community Engagement in the times of COVID-19](#)

ARTICLE: [Arts Support Included in Federal COVID-19 Relief Bill](#)

SURVEY: [COVID-19 Impact Survey for Artists and Creative Workers](#)

Please consider completing this survey. The information gathered will be crucial to telling the story of creative workers and making sure that you are supported during this ongoing crisis and eventual recovery.

COVID-19 RESOURCES & INFORMATION

ARTS MIDWEST | [Website](#) - [Facebook](#)

A nonprofit regional arts organization headquartered in Minneapolis, Arts Midwest serves audiences, arts organizations, and artists throughout the midwestern United States. Over the years, Arts Midwest's portfolio of programs has evolved to include performing, visual, and literary arts and leadership development initiatives that provide opportunities for communities to engage with arts and culture.

FLOWCHART: [Creative Professional Support](#)

This is an informative flowchart for Freelancers and Creative Professionals, a snapshot guide for folks who have lost current or upcoming full- or part-time work

COVID-19 RESOURCES & INFORMATION

FOR ORGANIZATIONS

MCACA | [Website](#) - [Facebook](#)

The Michigan Council for Arts & Cultural Affairs (MCACA) is the state government's lead agency charged with developing arts and culture policy and grant-making. MCACA is made up of up to 15 members who are appointed by the Governor, and also has an internal staff at MEDC.

PROGRAM: Annual Grant Programs | [Full Description](#)

DETAILS: The MCACA offers an annual slate of state grant programs to support arts & culture organizations and activity in Michigan. Grant applications are reviewed by an impartial review panel and awarded accordingly. Please contact the MACC office if you have any questions about MCACA grants or request assistance with your own request.

MCACA Operational Support

Deadline: 5:00pm EST on June 1, 2020

Maximum Request: \$25,000 - 60,000 depending on CDP Funder Report (pg 10 of guidelines, linked below)

The MCACA Operational Support grant provides support exclusively to arts and cultural organizations throughout Michigan. Grant awards must be matched on a 1:1 cash basis and expended between October 1, 2020 and September 30, 2021. Allowable expenses included in the Operational Support grant include salaries and wages, marketing expenses, supplies, technology costs, facility maintenance, administrative fees, and more. Full guidelines are available [here](#).

MCACA Project Support

Deadline: 5:00pm EST on June 1, 2020

Maximum Request: \$30,000

Minimum Request: \$5,000

The MCACA Project Support grant program provides support for the production, presentation and creation of arts and culture that promotes public engagement, diverse and excellent art, lifelong learning in the arts, and the strengthening or livability of communities through the arts. Grant awards must be matched on a 1:1 cash basis and expended between October 1, 2020 and September 30, 2021. Allowable expenses included in the Project Support grant include artist fees, in-state travel or lodging for artists, marketing, and consumable supplies related to the instructional component of the project. Full guidelines are available [here](#).

COVID-19 RESOURCES & INFORMATION

MCACA Capital Improvement

Deadline: 5:00pm EST on June 1, 2020

Maximum Request: \$100,000

Minimum Request: \$5,000

The MCACA Capital Improvement Program (CIP) is a matching grant program that provides funding assistance for the expansion, renovation or construction of arts and cultural facilities. This includes projects that establish, convert or improve facilities, provide or increase accessibility to persons with disabilities, integrate energy efficient products and technologies, or involve the purchase of equipment. Grant awards must be matched on a 1:1 cash basis and expended between October 1, 2020 and September 30, 2021. Allowable expenses included in the Capital Improvement grant include expansion, renovation, or construction of cultural facilities, facility structure or system maintenance, project management costs, and purchase of equipment directly related to the arts presenting or producing function of an organization. Full guidelines are available [here](#).

MCACA Arts in Education

Deadline: 5:00pm EST on June 1, 2020

Maximum Request: \$20,000

Minimum Request: \$5,000

The MCACA Arts in Education (AIE) program seeks to fund arts education in school-based learning projects, designed to introduce or enhance student knowledge of and participation in a particular art form such as: dance, theatre, music, creative writing, storytelling, visual arts, or traditional folk arts. Grant awards must be matched on a 1:1 cash basis and expended between October 1, 2020 and September 30, 2021. Allowable expenses included in the AIE grant include artist fees, in-state travel or lodging for artists, marketing, consumable supplies related to the instructional component of the project, and field trip admission. Full guidelines are available [here](#).

MCACA New Leaders

Deadline: 5:00pm EST on June 1, 2020

Maximum Request: \$4,000

The MCACA is offering grants of up to \$4,000 in support of arts and culture related projects or collaborations led by a young person (ages 14-30 years old) who is associated or connected to an established youth/teen subcommittee or young professionals group. Grant awards must be matched on a 1:1 cash basis and expended between October 1, 2020 and September 30, 2021. Allowable expenses included in the AIE grant include artist fees, in-state travel or lodging for artists, marketing, and consumable supplies related to the instructional component of the project. Full guidelines are available [here](#).

COVID-19 RESOURCES & INFORMATION

Community Foundation of Marquette County | [Website](#) - [Facebook](#)

Founded in 1988, the Community Foundation of Marquette County is a nonprofit organization that addresses community opportunities, provides grant opportunities to local nonprofit organizations, builds endowment funds that benefit our community in perpetuity and help create personal legacies, and provides scholarships to graduating seniors in Marquette County and individuals pursuing higher education.

PROGRAM: [Community Response Fund](#) | [Full Description](#)

DETAILS: United Way of Marquette County has collaborated with the Community Foundation of Marquette County to establish the COVID-19 Community Response fund for people to donate to to help meet immediate needs in the community related to the COVID-19 pandemic. The fund will support the nonprofits who are serving vulnerable populations during this time.

The Community Foundation has also joined together with local foundations and funders to prepare for an extended response to address the near- and long-term implications the COVID-19 pandemic will have on area nonprofits and small businesses. Details on these efforts will be forthcoming.

Administered by the CFofMC, the COVID-19 Community Response Fund for Marquette County will provide flexible resources to organizations in our area working with communities who are disproportionately impacted by COVID-19 and the economic impact of this outbreak.

During this time of uncertainty and isolation with the coronavirus, we are deeply concerned about how this will impact the most vulnerable in our community. Marquette County has always been committed to coming together in supporting each other during times of crisis and ensuring those who struggle financially and economically are supported in every way possible.

Many of our nonprofit partners have been working on these very issues to ensure the greatest needs of the community are being met especially in a critical and unpredictable crisis. Please consider supporting this fund. Grants will be distributed to Marquette county nonprofits and will:

- Assist with immediate and anticipated direct service needs/gaps
- Maintain or expand critical internal operations and infrastructure
- Support costs associated with additional volunteer capacity as needed

Grants range from \$0 - 2,000. Applications can be submitted on a rolling basis. Donate or Apply at the links below.

DONATE: [CFofMC Website](#) | **APPLY:** [CFofMC Website](#)

COVID-19 RESOURCES & INFORMATION

ARTS MIDWEST | [Website](#) - [Facebook](#)

A nonprofit regional arts organization headquartered in Minneapolis, Arts Midwest serves audiences, arts organizations, and artists throughout the midwestern United States. Over the years, Arts Midwest's portfolio of programs has evolved to include performing, visual, and literary arts and leadership development initiatives that provide opportunities for communities to engage with arts and culture.

PROGRAM: Arts Midwest Touring Fund (For Performing Arts) | [Full Description](#)

DETAILS: The Arts Midwest Touring Fund is a grant program for performing arts centers located on university or high school campuses, arts councils who contract with touring artists for an engagement in a community venue, traditional theaters located in the heart of a community, parks and recreation departments, or many other types of organizations. It supports engagements that will occur between July 1, 2020 and June 30, 2021.

Applicants must meet the following criteria:

1. Present a professional performing artist/ensemble of artistic excellence and merit in the fine arts of dance, music, theater, or musical theater and other performing art forms
2. Engagements must include at least one performance that's open and promoted to the general public. Engagements featuring artists/ensembles appearing as part of benefits or fundraisers do not qualify.
3. Engagements must include at least one community activity to be conducted by the artist, staff, and/or a qualified expert. Activities should enhance the audience's understanding of and appreciation for the artists' work, foster exchanges between artists and communities, and enrich the audience's experience.
4. The applicant must ensure the participation of people with limited access to the performing arts.

Grants range from \$500 - 4,000. Awards are dependent upon available funds and demand within a state and will generally be up to 20% of the artist's contract fee. Applications are due April 29, 2020.

APPLY: [Arts Midwest Website](#)

WEBINAR: Ask an Expert: Impact on the Performing Arts | [YouTube Link](#)

This 1-hour webinar put on by the Alliance of Performing Arts Conferences gathered gathered experts Heather Noonan (League of American Orchestras), Matthew Covey (Tamizdat), Paul Bassman (Ascend Insurance Brokerage) Ali Sachedina (JioSaavn), and Heather VanDyke (SXSW) to discuss and answer questions about the current business, legal, and financial realities facing the performing arts sector.

COVID-19 RESOURCES & INFORMATION

ARTICLE: \$75 Million in Relief Aid Funding Through CARES Act

The National Endowment for the Arts recently announced that it will distribute \$75 million in relief funding through the CARES Act to help nonprofit organizations survive the forced closure of their operations in response to the spread of COVID-19. Read all about it on Arts Midwest's website at the link above.

SURVEY: COVID-19 Impact Survey for Arts & Cultural Organizations

Please consider completing this survey. The information gathered from these surveys will be crucial to telling the story of organizations and making sure that you are supported during this ongoing crisis and eventual recovery.

COVID-19 RESOURCES & INFORMATION

FOR SMALL BUSINESSES

MBank | [Website](#) - [Facebook](#)

For over 80 years, MBank has been a proactive community bank based in the Upper Peninsula.

PROGRAM: [Small Business Relief Program](#) | [Full Description](#)

MBank is offering immediate small business loans and grants to businesses immediately impacted by COVID-19. Loans and grants may be used for working capital to support payroll expenses, rent, mortgage payments, utility expenses, or other similar expenses that occur in the ordinary course of business. Loans to eligible borrowers must be \$50,000-200,000. Grants are provided up to \$10,000. These programs are for companies with fewer than 100 employees.

Lake Superior Community Partnership | [Website](#) - [Facebook](#)

The Lake Superior Community Partnership helps its partners make the connections that matter - between businesses, organizations, leaders and legislators, and provides a powerful legislative voice for programs and policies that strengthen our regional economy. The Partnership is built on the belief that efforts to improve our quality of life should be:

1. Truly regional in nature; recognizing that we can accomplish far more together and that our competition is truly global
2. Build around true private-public partnership; recognizing that too often in the past we have not shared responsibility for the progress of our community
3. Focused on community development; recognizing that enduring economic benefit can spring only from a well of true community development and improvement

RESOURCES: [Business Assistance](#)

COVID-19 RESOURCES & INFORMATION

[INFORMATION & ADDITIONAL RESOURCES](#)

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[COVID-19 RESOURCES](#) | [Business Assistance](#) - [Nonprofit Assistance](#) - [Articles of Interest](#) - [Michigan News](#) - [Trusted Resources](#) -

Travel Marquette | [Website](#) - [Facebook](#)

Travel Marquette is the official destination marketing organization for Marquette County, where business, recreation, and leisure converge to create an unparalleled experience.

[COVID-19 RESOURCES](#) | [COVID-19 Relief Programs in Marquette County](#) - [Trail Information](#) - [Who is Open for Takeout & Delivery?](#)

CUPPAD | [Website](#) - [Facebook](#)

The Central Upper Peninsula Planning and Development Regional Commission (CUPPAD) provides planning services, economic development services, and multiple initiatives for six counties and 87 communities throughout the central Upper Peninsula. As one of 14 regional planning commissions in the State of Michigan, CUPPAD was established in 1968 as a multi-county organization to pool resources for the assistance of local governments in the central U.P. CUPPAD works through a consultation process with local governments in Alger, Delta, Dickinson, Marquette, Menominee, and Schoolcraft Counties. It is through this process that opportunities and cost-effective solutions are identified to assure physical and economic growth for everyone. Examples of services include grant writing, community surveys, recreation planning, economic and community development, placemaking, and more.

[COVID-19 RESOURCES](#) | [COVID-19 Resources and Articles](#)

COVID-19 RESOURCES & INFORMATION

MEDC | [Website](#) - [Facebook](#)

The Michigan Economic Development Corporation, in collaboration with more than 100 economic development partners, markets Michigan as the place to do business, assists businesses in their growth strategies, and fosters the growth of vibrant communities across the state.

COVID-19 RESOURCES | [Comprehensive List of COVID-19 Resources](#)

Particularly of interest - [Michigan Foundations COVID-19 Resource Central](#): Recommendations and strategies from across the country. There's a lot of good information and data about the virus itself, as well as a guide to the various community foundations around the state and what they are currently offering (including the aforementioned CMofMC Community Response Fund).

Americans for the Arts | [Website](#) - [Facebook](#)

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COVID-19 RESOURCES | [Comprehensive List of COVID-19 Resources](#)